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New Book Explores the Heart of Star Wars Fandom and the Myth That Binds Us

“Who Owns the Myth?” by Pete Fletzer Launches November 11, 2025 — Available Now for Pre-Order

October 20, 2025 – A long time ago, in a theater not so far away, a story changed the world. Now, nearly five decades later, veteran Star Wars writer and podcaster **Pete Fletzer** brings that legacy into sharp focus with his upcoming book, *Who Owns the Myth? Star Wars, Fandom, and the Soul of the Saga*. Set to publish on **November 11, 2025**, the book is now available for pre-order at WhoOwnsTheMyth.com.

Part memoir, part cultural study, and part love letter to a galaxy far, far away, *Who Owns the Myth?* explores how Star Wars evolved from a space opera into the defining modern myth. Through a mix of mythological analysis, personal stories, and fan history, Fletzer examines how George Lucas’s hero’s journey became a shared cultural language—and how fandom’s passion (and friction) reflects the very mythic struggle that makes Star Wars endure.

“Pete Fletzer is the voice of a generation. In *Who Owns the Myth*, he cuts right to the heart of why Star Wars is important to us—and why we can never agree on it.”

— **Ryan Arey, ScreenCrush**

The book also takes a hard look at what it means to “own” a myth in the age of billion-dollar franchises, social media debates, and shifting creative control. Fletzer challenges readers to see Star Wars not just as content, but as a living myth that still connects us—even when we disagree.

Who Owns the Myth? will be available in **trade paperback (\$14.99)** and **hardcover (\$24.99)** via Amazon, with a **Kindle edition priced at \$6.99**. Special bundles and autographed editions are available only at WhoOwnsTheMyth.com. **Pete Fletzer**, host of the *Around the Galaxy* podcast and longtime Star Wars contributor, is available for interviews, podcast appearances, media inquiries, and live events.

For media requests, review copies, or to schedule an interview with the author, please contact Lily Winters at info@thesswnetwork.com.

About the Author

Pete Fletzer is a lifelong Star Wars fan, journalist, and podcast host. His work has appeared in *Star Wars Galaxy Magazine*, and since 2019, he has hosted the *Around the Galaxy* podcast, spotlighting creators and fans from across the Star Wars universe. With a career spanning both fandom and media, Fletzer brings a unique lens to the franchise that shaped a generation.